

## **Proposed program schedule**



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## **Proposed schedule**

Our shows are made to inform, entertain and educate. We intend to uplift the pride of Kokstad in several ways but mainly educationally, psychologically and economically. That is evident of us including local music in our playlist and including educational program

## **News schedule**

Day	Bulletin format	Time	Bulletin language	Language split
Monday	hourly	06:00 – 18:00	English, isiZulu and isiXhosa	English – 50 % isiZulu – 25% isiXhosa - 25 %
Tuesday	hourly	06:00 – 18:00	English, isiZulu and isiXhosa	English – 50 % isiZulu – 25% isiXhosa - 25 %
Wednesday	hourly	06:00 – 18:00	English, isiZulu and isiXhosa	English – 50 % isiZulu – 25% isiXhosa - 25 %
Thursday	hourly	06:00 – 18:00	English, isiZulu and isiXhosa	English – 50 % isiZulu – 25% isiXhosa - 25 %
Friday	hourly	06:00 – 18:00	English, isiZulu and isiXhosa	English – 50 % isiZulu – 25% isiXhosa - 25 %
Saturday	hourly	10:00 – 14:00	English, isiZulu and isiXhosa	English – 50 % isiZulu – 25% isiXhosa - 25 %

## There will be no news reports on Sunday.

Spot bulletin will be comprised of local and international sport updates, and will be tucked in morning and drive show after every 30 minutes.

Traffic updates will cater for Kokstad and surrounding areas, tucked in morning and drive show after every 30 minutes.

## Show schedule

### Midweek

Time	Name of the show
06:00 - 09:00	The Morning Fix
09:00 – 12:00	After Morning
12:00 – 13:00	Trending today (current affairs)
13:00 – 15:00	Ladies house
15:00 – 18:00	Ultra Drive
18:00 – 20:00	Keleza nathi
20:00 – 22:00	Ultra Music sessions
22:00 – 02:00	Cross over
02:00 – 06:00	Bright start

### Weekend

#### Friday

Time	Name of the show
18:00 – 22:00	Living for the weekend
22:00 – 02:00	Dance floor

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### Saturday

Time	Name of the show
02:00 – 06:00	Woza weekend
06:00 – 10:00	Isintu sami
10:00 – 14:00	Ultra FM Top 40
14:00 – 18:00	We love hip hop
18:00 – 22:00	Living for the weekend
22:00 – 02:00	dance floor

### Sunday

Time	Name of the show
02:00 – 06:00	invuselelo
06:00 – 10:00	Strictly Gospel
10:00 – 14:00	Strictly 80s and 90s
14:00 – 18:00	We are deep
18:00 – 22:00	Youth in Christ

## **Programming and policy**

### **1. Program format**

ULTRA FM will broadcast 50% talk and 50% music

### **2. Music Format**

As the aid of uplifting local artist, we intend to play 50% international and 50% local music.

### **3. Disability**

We recognize that groups with disabilities often feel marginalized, and that it is a duty of the public broadcaster to promote access by these audience segments to its services and programs and to ensure that the representation of people with disabilities in our programming is fair.

ULTRA FM therefore treats people with disabilities respectfully in its programming, and we are committed to reflecting issues of disability in a way that does not perpetuate harmful negative stereotypes of the disabled.

### **4. Race**

Our shows are race friendly, promote values and peace. We understand that we are living in a democratic rainbow nation. We therefore accommodate whole community regardless of skin color or language.

### **5. Gender**

ULTRA FM through programming, strive to fight

- Violence against women
- Women as passive victims of violence and abuse
- Degrading of women and undermine their role and position in

society

- Promotion of sexism and gender inequality

## **6. Violence**

ULTRA FM through programming, intend not to

- Promote violence of any form
- Perpetrate violence in any way
- Take a side in storytelling and hide the truth
- Sanction or glamorize violence
- Show or take side on a matter regarding certain group, skin color, race or religion.

ULTRA FM aim is not to see how much violence will be tolerated, but how little is needed to achieve honest ends without undue dramatic or editorial compromise.

## **7. Phone-in and discussion program**

A host should steer callers and guests away from making comments that may be against the law, or ULTRA FM policy, and reprimand or contradict them tactfully, when necessary. It is important to ensure, as far as possible, that programs do not become a focus or platform for organized pressure groups and irresponsible individuals.

A short pre-interview should be used for these purposes. A record is to be kept of the names of all the speakers and their contact information, and retained for at least 30 days. When written comments are received, hosts should be vigilant not to read out comments on air with factual inaccuracies or with content which violates the law or ULTRA FM policy.

## **8. Sex and nudity**

When sexual topics feature in discussions, program makers should observe



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the need for careful scheduling and consumer advice. Tactful handling can help prevent the most sensitive of subjects from giving widespread offence.

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Overall, any program that deals with sex and sexuality should be treated with care, and without sensationalism.

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### **9. Sponsorship of programs**

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ULTRA FM complies with ICASA's regulations on program sponsorship.

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ICASA defines program sponsorship as direct or indirect financing, whether partial or total, of the production or transmission of broadcast program material by an advertiser or person seeking to promote their activities or product.

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ICASA regulates program sponsorship and is concerned to ensure that editorial control remains with the broadcaster. To this end, the regulations stipulate that if there is any depiction during a sponsored program of the name or logo of whoever provides the sponsorship, that depiction should be subordinate to the content of the program.

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The regulations also provide that where there is program sponsorship, the sponsor's association with the program has to be stated clearly, both before and after the program.

ULTRA FM Marketing team and management ensure that the station is in compliance with these regulations.

### **10. Complaints lodged with the station regarding program.**

If a member of the public lodges a formal complaint with the BCCSA about

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a program broadcast on ULTRA FM, the BCCSA notifies the station in writing, provides a copy of the complaint, and indicates whether a copy of the program should accompany the written response from the station.

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When the BCCSA requests material for review in any complaint process, ULTRA FM is obligated to provide a complete copy of the program as broadcast, and it should be supplied within three (3) days.

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The Manager: Broadcast Compliance prepares the ULTRA FM's response to the complaint, in consultation with the staff responsible for the broadcast, who may be asked to provide comments in writing. This submission, together with the material requested, has to be delivered to the BCCSA's premises within ten (10) working days of notification of the complaint.

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The formal process is then conducted in accordance with the current Procedure of the Commission (available on the Internet at <http://www.bccsa.co.za>), which may be amended from time to time.

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When the BCCSA gives notice that a complaint is to be heard by the Tribunal, the Manager: Broadcast Compliance

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- Requests the head of the service against which the complaint has been lodged to delegate an appropriate representative to attend the hearing.
- Applies to the ULTRA FM's Chief Legal Advisor for assistance, if the BCCSA advises that the complainant will have legal representation
- Prepares ULTRA FM's case
- Consults, or refers a case to, Legal Services when the need arises
- Defends the ULTRA FM at the hearing, assisted by a legal consultant, if necessary.



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When the BCCSA's decision about a complaint, adjudication (by an individual commissioner), or judgment handed down by the Tribunal is received, the Manager: Broadcast Compliance circulates it immediately to all the relevant staff.

On being found guilty of a breach of the Code, a broadcaster may be reprimanded by the Commission, or required to take certain steps to rectify a situation, or instructed to broadcast a correction, retraction, or apology. The BCCSA is also empowered to impose fines of up to R40 000 for serious infringements

